

IN THE CLAIMS:

The text of all pending claims (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with underlining and deleted text with ~~striketrough~~. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

1. (PREVIOUSLY PRESENTED) An electronic commerce transaction method comprising:

receiving a request at a first marketplace for a commerce transaction for the purchase of a commodity by a purchaser of a corporation or an individual who is a contract member of the first marketplace;

attaching a credit guarantee to the requesting purchaser for the commerce transaction;

and

sending a request to purchase the commodity to a second marketplace, of which the purchaser is not a contract member, the second marketplace having a mediation contract with the first marketplace, wherein the first marketplace guarantees to the second marketplace the credit of the purchaser via the attached credit guarantee, when the desired commodity is not found in the first marketplace or a desired condition for the purchase of the commodity is not met.

2. (PREVIOUSLY PRESENTED) The method according to claim 1, wherein the first marketplace conducts a credit inquiry based on the purchase history of the purchaser in the first marketplace and, when a predetermined estimation standard is satisfied, the first marketplace requests to purchase the desired commodity from the second marketplace.

3. (PREVIOUSLY PRESENTED) The method according to claim 2, wherein the first marketplace makes an estimation based on a plurality of items including the number of order cancellations, the number of times the order changes, the number of times excellent commodities are sent back and the number of times payment is delayed, the first marketplace then determining based on the estimation whether to grant the credit guarantee.

4. (PREVIOUSLY PRESENTED) The method according to claim 3, wherein the first marketplace establishes a point-based estimation standard, calculating a number of points for each estimation item for the purchaser, adding points when the estimation standard for an

estimation item is satisfied and subtracting points when the estimation standard for an estimation item is not satisfied, the first marketplace then determining whether to grant the credit guarantee based on the total number of points.

5. (PREVIOUSLY PRESENTED) The method according to claim 1, wherein, when the commerce transaction was requested from the second marketplace, the purchaser can see the transaction information including the cost estimation and the reply thereto and the order and the shipment of the commodity conducted between the purchaser and the second marketplace as though the commerce transaction took place with the first marketplace, thereby allowing the purchaser to complete the commerce transaction with the second marketplace without being aware of the transaction.

6. (PREVIOUSLY PRESENTED) The method according to claim 1, wherein, when the commerce transaction requested from the second marketplace was materialized and completed, the first marketplace makes a demand for payment to the purchaser with the first marketplace as a drawee, and the first marketplace settles a purchase amount from which a mediation charge is deducted from the second marketplace where the commerce transaction was materialized.

7. (PREVIOUSLY PRESENTED) The method according to claim 1, wherein, when the commerce transaction requested from the second marketplace was materialized and completed, the second marketplace makes a demand for payment from the purchaser with the second marketplace as a drawee, and the first marketplace demands a mediation charge from the second marketplace where the commerce transaction was materialized.

8. (PREVIOUSLY PRESENTED) The method according to claim 1, wherein, when the purchaser of the commerce transaction between the first and the second marketplace commits an unlawful transaction, the first marketplace discloses the information of the purchaser to the second marketplace.

9. (PREVIOUSLY PRESENTED) An electronic commerce system which conducts electronic commerce transactions comprising:

a first marketplace receiving a request for a commerce transaction for the purchase of a commodity by a purchaser of a corporation or an individual who is a contract member of the first

marketplace, the first marketplace guaranteeing the credit of the purchaser via a credit guarantee; and

a second marketplace, of which the purchaser is not a contract member, having a mediation contract with the first marketplace, the first marketplace sending a request to purchase the commodity to the second marketplace, the second marketplace receiving the credit guarantee for the purchaser from the first marketplace, when the desired commodity is not found in the first marketplace or a desired condition for the purchase of the commodity is not met.

10. (PREVIOUSLY PRESENTED) A computer readable recording medium storing a program allowing a computer of a first marketplace to conduct an electronic commerce transaction, the program implementing a method comprising:

receiving a request at the first marketplace for a commerce transaction for the purchase of a commodity by a purchaser of a corporation or an individual who is a contract member of the first marketplace;

attaching a credit guarantee to the requesting purchaser for the commerce transaction; and

sending a request to purchase the commodity to a second marketplace, of which the purchaser is not a contract member, the second marketplace having a mediation contract with the first marketplace, wherein the first marketplace guarantees to the second marketplace the credit of the purchaser via the attached credit guarantee, when the desired commodity is not found in the first marketplace or a desired condition for the purchase of the commodity is not met.

11. (PREVIOUSLY PRESENTED) A server for an electronic commerce transaction comprising:

a request receiving unit which receives a commerce transaction for the purchase of a commodity by a purchaser of a corporation or an individual who is a contract member of a first marketplace; and

a mediation processing unit which sends a request for a commerce transaction to a second marketplace, of which the purchaser is not a contract member, where a mediation contract is concluded between the first marketplace and the second marketplace, the mediation processing unit attaching a credit guarantee to the purchaser for the commerce transaction when the desired commodity is not found in the first marketplace or a desired condition for the

purchase of the commodity is not met.

12. (PREVIOUSLY PRESENTED) An apparatus comprising:

means for receiving a request at a first marketplace for a commerce transaction for the purchase of a commodity by a purchaser of a corporation or an individual who is a contract member of the first marketplace;

means for attaching a credit guarantee to the purchaser for the commerce transaction;
and

means for sending a request to purchase the commodity to a second marketplace, of which the purchaser is not a contract member, the second marketplace having a mediation contract with the first marketplace, wherein the first marketplace guarantees to the second marketplace the credit of the purchaser via the attached credit guarantee, when the desired commodity is not found in the first marketplace or a desired condition for the purchase of the commodity is not met.

13. (PREVIOUSLY PRESENTED) The method of claim 1, wherein the purchaser sends a cost estimation request for the commodity to the first marketplace, and

if the commodity is not found in the first marketplace, the cost estimation request is sent to the second marketplace, and

if the commodity is found in the second marketplace, a cost estimate for the commodity is sent to the purchaser.